

Title:

Walking the talk: Assessing partner needs in providing CME (Partnering)

Conference:

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Objectives:

At the conclusion of the breakout, participants will have increased sensitivity and understanding of the needs and issues facing partners in CME.

Key Points:

Needs assessments are conducted by organizations to determine the nature of problems affecting them and to seek ways that the problems can be overcome. Needs assessments involve examining the challenges and opportunities for stakeholders across functions and roles.