

**Title:**

**When PI Attacks! Learning from Challenges**

**Conference:**

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**Objectives/outcomes:**

1. Learnings from a PI-CME initiative and strategies for success
2. Raised awareness on potential obstacles when engaging professionals in a PI-CME initiative
3. Increased knowledge on developing a communication process with external partners
4. Improved understanding of roles and responsibilities in a partnership

**Key Points:**

Emphasize problem-based/practice-based learning as it has been shown that Inter-professional and/or team-based learning and care requires application of effective communication and interpersonal skills to facilitate partnering with appropriate organizations.